

Sept. 11, 2025

## **MEDIA ALERT**

## ABC OWNED TELEVISION STATIONS ANNOUNCES PRICE TRACKER APP



A Promo for the Price Tracker App Is Available for **Download**.

The ABC Owned Television Stations Price Tracker app is now live on digital platforms in all eight markets. This impartial, data-driven tool provides current and historical costs for housing, utilities, selected groceries, and gas by region and metropolitan area. Developed by ABC OTV's Data Journalism team, the application aggregates data on the 100 largest metropolitan areas in the United States. The online interactive tools allow users to search for their area and access all relevant data.

Highlights include the following:

**Housing**: Provides data on average monthly rents and home prices in each metropolitan area beginning January 2015 to the most recent month, allowing viewers to draw comparisons between local prices and the typical cost to rent or own in the U.S, or review changes in housing and rent prices over the past decade, and identify which has increased at a faster rate.

**Utilities:** Shows average monthly electricity bills by state.

Gas: Provides users with monthly regional data on regular unleaded gasoline prices.

**Groceries**: Average monthly prices for groceries—including produce, meats, dairy and dry goods—by region. Availability varies regionally. Audiences may also examine historical peak prices from the past decade or identify which products experienced the most significant price increases.

The Price Tracker app is available across the ABC OTV digital platforms: <u>ABC7/WABC-TV New York</u>, <u>ABC7/KABC-TV Los Angeles</u>, <u>ABC7/WLS-TV Chicago</u>, <u>6abc/WPVI-TV Philadelphia</u>, <u>ABC13/KTRK-TV Houston</u>, <u>ABC7/KGO-TV San Francisco</u>, <u>ABC11/WTVD-TV Raleigh-Durham</u>, <u>ABC30/KFSN-TV Fresno</u>.

ABC Owned Television Stations' Data Journalism team focuses on supporting local community reporting. With the development of "smart cities" and the growing amount of publicly available data, newsrooms can offer context and relevance for issues affecting local communities. By analyzing data at the neighborhood level, this approach to investigative reporting aims to provide additional context for the communities served by ABC's eight owned stations.

## **About ABC Owned Television Stations**

Disney Entertainment Television's eight owned ABC stations are multiplatform leaders in local news and information. Collectively No. 1 across all U.S. television households, the eight stations are comprised of WABC-TV New York, KABC-TV Los Angeles, WLS-TV Chicago, WPVI-TV Philadelphia, KTRK-TV Houston, KGO-TV San Francisco, WTVD-TV Raleigh-Durham and KFSN-TV Fresno. With WABC-NY, they produce the #1 syndicated daytime series in the country, "Live with Kelly and Mark," and with KABC-LA, we produce the leading syndicated entertainment brand ABC "On the Red Carpet."

The stations also deliver locally sourced storytelling to millions of viewers via its streaming channels that feature 24/7 local news coverage, breaking news, weather forecasts, exclusive premium content and feel-good stories from ABC's award-winning "Localish." The ABC Owned Television Stations ended 2024 with the most streaming minutes among its competitors and have continued to lead into 2025. They are also the leading local station group on social media, reaching more than 34 million people across platforms, including four stations that have reached Gold Creator Status on YouTube.

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