

Jan. 8, 2025

**'THE VIEW' EXPANDS WITH NEW STREAMING SERIES
'THE WEEKEND VIEW' ON ABC NEWS LIVE, PREMIERING JAN. 11**

**The New Half-Hour Series, Sponsored by RoC Skincare,
Launches Saturday and Will Stream Throughout the Weekend**



ABC News*

“The View,” America’s most-watched daytime network talk show for the fifth consecutive season, expands into weekends with a new streaming series, “The Weekend View,” premiering on the award-winning, 24/7 streaming platform [ABC News Live](#) on **Saturday, Jan. 11**, at 7:30 a.m. EST. The 30-minute weekend expansion will be hosted by the talk show’s Friday panel, with moderator Joy Behar and co-hosts Sunny Hostin, Sara Haines, Alyssa Farah Griffin and Ana Navarro. Following the Saturday premiere, “The Weekend View” will re-air throughout the weekend alongside ABC News Live’s existing programming “ABC News Live Weekend,” “GMA Life” and more.

From the producers of the Emmy® Award-winning talk show, “The Weekend View” will focus on the biggest stories in entertainment and the buzziest news topping social media feeds. With all-new “Hot Topics,” the co-hosts will give their one-of-a-kind takes with their signature candor and humor. Plus, “The Weekend View” will include “Behind The Table” segments with executive producer Brian Teta and the co-hosts as they dive deeper into pop-culture stories from the week.

“In addition to having its most-watched linear season in four years, ‘The View’ is finding success meeting viewers wherever they get their content, from podcasts to YouTube, and now with new exclusive streaming content for the weekend on ABC News Live,” said **Brian Teta**, executive producer of “The View.”

“The expansion of ‘The View’ on ABC News Live combines the strength of both to create seamless, blended programming for our viewers,” said **Karin Gilford**, senior vice president of Digital Media, ABC News Group and Disney Entertainment Networks. “Coming off its best year ever, with over 600 million hours streamed, ABC News Live is the perfect platform to host this exciting new chapter for the popular talk show.”

“‘The Weekend View’ will feature more of the ‘Hot Topics’ our audiences can’t get enough of, delivering original content for the weekend with a focus on what’s trending,” added **Robin Hommel**, executive broadcast producer of “The View.”

“The Weekend View” is produced by “The View,” with new episodes premiering on Saturdays. Brian Teta is executive producer, Robin Hommel is executive broadcast producer, and Sarah de la O is the director.

RoC Skincare is the exclusive sponsor of “The Weekend View,” making it the first series on ABC News Live to have an integrated brand sponsorship.

“The Weekend View” will be available to stream live on ABC News Live and ABC Owned Television Stations 24x7 streaming channels. ABC News Live is available on Disney+, Hulu, YouTube, ABCNews.com, the ABC News and ABC News Live apps and more. “The Weekend View” joins ABC News Live’s robust slate of over 80 hours of programming a week, including the Emmy-nominated evening news show “Prime with Linsey Davis,” “ABC News Live Reports,” “ABC News Live First,” “ABC News Live Weekend,” “GMA Life” and more. Viewers can stream ABC News Live around the clock for the latest headlines and more from voices they know and trust.

About ABC News Live

ABC News Live is ABC News’ Emmy® Award-winning 24/7 streaming news channel with live coverage as news breaks, up-to-the-minute reports, powerful interviews and special features produced by world-class storytellers. It is the only streaming news channel that has won multiple prestigious honors, including awards from duPont-Columbia, Edward R. Murrow for Network Coverage, the Gracies, Deadline Club, Society of Professional Journalists, NABJ, NLGJA, National Headliner and more. The channel’s Emmy-nominated evening news show, “Prime with Linsey Davis,” airs weeknights beginning at 7 p.m. ET. ABC News Live is currently available to more than 370 million streamers with its distribution on Disney+, Hulu, The Roku Channel, YouTube, YouTube TV, Samsung TV Plus, Amazon, Pluto TV, Xumo, Tubi, TikTok, ABCNews.com, the ABC News and ABC News Live apps, and others.

About “The View”

“The View,” now in season 28, is America’s most-watched daytime talk show for the fifth consecutive season. Called “the most important political TV show in America” by The New York

Times, the Daytime Emmy® Award-winning talk show is a priority destination for up-to-the-minute Hot Topics, invaluable conversations, celebrities, newsmakers and politicians and must-see viewing for our loyal fans with live broadcasts five days a week. “The View” is executive produced by Brian Teta and is directed by Sarah de la O. For breaking news and updated videos, follow “The View” ([@theview](#)) and Whoopi Goldberg ([@whoopigoldberg](#)), Joy Behar ([@joyvbehar](#)), Sunny Hostin ([@sunny](#)), Sara Haines ([@sarahaines](#)), Alyssa Farah Griffin ([@alyssafarah](#)) and Ana Navarro ([@ananavarro](#)) on X.

About RoC Skincare

RoC Skincare has been revolutionizing skincare science since 1957 when Dr. Jean-Charles Lissarrague, a French pharmacist at the Rogé Cavallès pharmacy, created the first hypoallergenic skincare formulations. RoC has continued to build on its legacy as a brand of firsts, launching the first broad-spectrum UV protection to proactively preserve the health of skin, and the first brand to discover the method for stabilizing Retinol. Collaborating closely with Dermatologists, RoC scientists have spent over 67 years garnering a deep understanding of skin physiology at the cellular level. Today, RoC is at the forefront of dermatological innovation, harnessing cutting-edge technology to achieve over 35 patented breakthroughs in Retinol, Vitamin C, Hyaluronic Acid and Pro Collagen Amino Acids. With over 150 clinical studies, every RoC formula undergoes rigorous clinical testing to prove its high efficacy without any compromises on safety. RoC is 100% hypoallergenic, 100% non-comedogenic, PETA-approved, and always clinically proven.

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THE VIEW ANNOUNCEMENT: [YouTube](#), [IG](#)

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