



Sept. 23, 2024

NNEKA NWOSU NAMED VICE PRESIDENT OF MARKETING, ABC 7 CHICAGO



Nneka Nwosu has been named vice president of Marketing, ABC 7 Chicago; it was announced today by ABC 7's President and General Manager John Idler. Nwosu will be responsible for overseeing local programming, marketing and design.

According to Idler, "Nneka is an inspirational leader whose creativity and strategic vision make her an ideal choice for this role. We are excited about her next chapter at our station and look forward to seeing her impact on ABC 7's marketing efforts."

Since 2022, Nwosu has served as assistant news director of ABC 7 Eyewitness News, responsible for overseeing the I-Team investigative unit, content and staff. She led the production team for ABC 7's live candidate debates. In addition, she collaborated with the ABC Network on investigations across the ABC stations. Nwosu helped spearhead the station's special programming efforts including an award-winning retrospective on former Chicago Mayor Harold Washington. She cocreated the new ABC Owned Television Stations' streaming series, "Facing the Facts," which focuses on data-driven stories through a race and culture lens. Nwosu also worked with the ABC Network program initiatives on ABC's streaming platform and Hulu.

Nwosu, a Harvard University Nieman Foundation for Journalism Fellow and Emmy® Award-winning producer, came to ABC 7 from WCVB-TV in Boston. In her role as executive producer at WCVB-TV, Nwosu led the award-winning nightly newsmagazine program “Chronicle.” During the pandemic, she also created several interactive show franchises. She joined WCVB-TV in 2013 as a producer for “Chronicle” and was promoted to managing editor before taking over leadership of the show as executive producer.

Prior to WCVB-TV, Nwosu was a reporter for WTNH-TV in New Haven, Connecticut. She graduated from Princeton University and received a master’s degree in journalism from Columbia University’s Graduate School of Journalism in New York City.

About ABC7/WLS-TV Chicago

ABC7/WLS-TV Chicago is the No. 1 local news source and most-watched television station in Chicago. With top-rated daily newscasts spanning decades and the largest social media presence in the market with more than 2.6 million Facebook followers, ABC7 Eyewitness News provides breaking news, investigative reporting, weather, politics, traffic and sports in the multiplatform space to Chicago, the suburbs and northwest Indiana. Named *Best News Operation* by the Associated Press for four consecutive years, ABC 7 Eyewitness News produces “Chicago Proud,” a series of features that spotlights everyday heroes in and around Chicago. The station also produces the highest-rated New Year’s Eve special in Chicago, holiday kickoff special “The Magnificent Mile Lights Festival,” syndicated to a national audience, as well as the award-winning program series “Our Chicago,” which showcases the city’s diversity and highlights contributions in the Black, Hispanic, Asian, LGBTQ+ communities, among others. Every Friday, Windy City Weekend, entertains while giving Chicagoans everything they need to know about what’s happening in the city. ABC 7 is the only Chicago station producing and broadcasting parades representing Chicago’s rich cultural history. In addition to producing town halls focused on current social issues, the station has a long and proud tradition of broadcasting political candidate debates keeping Chicago’s electorate informed. ABC7’s outreach efforts include annual partnerships with the Red Cross for life-saving blood drives, one of the biggest one-day drives in the country and, most recently, spearheading an effort to raise more than \$1.5 million for area food pantries.

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