

Jan. 30, 2024

ABC OWNED TELEVISION STATIONS PRESENT
'OUR AMERICA: IN THE BLACK'

The Special Aims To Raise Awareness of Financial Health and Wellness in the Black Community
and Offers Insight Into How To Bridge the Wealth Gap Through Technology



A trailer for the episode can be viewed [here](#).

ABC Owned Television Stations present "Our America: In the Black," sponsored by Microsoft Corporation, beginning **Saturday, Feb. 3**. This thought-provoking documentary special chronicles the efforts of Microsoft Philanthropies specialist Darrell Booker in his national quest to raise awareness about building financial health and wellness in the Black community. In the series, Booker explores how technology can serve as a great equalizer to mitigate these disparities while engaging with individuals who are actively working toward financial literacy programs that pave the way for economic mobility and generational wealth creation. Booker is joined by Dr. Jatali Bellanton who serves as a financial expert throughout the special, offering audiences insights and tips toward what she describes as financial liberation. The documentary focuses on the stories of three individuals at different stages of their financial journey:

- "Hannah" - Booker visits Los Angeles where he is introduced to Hannah, a young foster care youth, who dreams of attending Howard University and becoming a mechanical engineer. The episode also features the dean of the College of Fine Arts at Howard University, Phylicia Rashad.

- “Angel Mercedes” - From New York, Booker introduces viewers to the nonprofit [RISE](#), a national charitable institution that educates and empowers the sports community to eliminate racial discrimination, champion social justice and improve race relations.
- “Meagan Naraine” - Booker visits Atlanta for an opportunity to highlight the work he does with the Russell Innovation Center for Entrepreneurs ([RICE](#)), which leverages Atlanta's unique position as a nexus of Black enterprise and innovation to pilot strategies that could serve as blueprints for economic racial equity across the nation.

“Our America: In the Black” airs on [Hulu’s](#) Black Stories Always hub and across the ABC Owned Television Stations’ streaming and digital platforms and linear on the following dates:

Saturday, Feb. 3

12:30 a.m. EST	6abc/WPVI-TV Philadelphia
3:00 p.m. PST	ABC7/KABC-TV Los Angeles
8:30 p.m. PST	ABC7/KGO-TV San Francisco
11:30 p.m. CST	ABC13/KTRK-TV Houston
10:00 p.m. PST	ABC30/KFSN-TV Fresno

Sunday, Feb. 4

12:30 a.m. EST	ABC11/WTVD-TV Raleigh-Durham
11:00 p.m. CST	ABC7/WLS-TV Chicago

Monday, Feb. 5

8:00 p.m. EST	ABC Localish
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Saturday, Feb. 10

5:00 a.m. EST	ABC7/WABC-TV New York
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Monday, Feb. 12

8:00 p.m. EST	ABC Localish
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“Our America: In the Black” is executive produced by Nzinga Blake, executive producer, Race & Culture, ABC Owned Television Stations; and produced by Luke Richards, senior manager, Content Development, ABC Owned Television Stations; Shako Liu, senior producer, ABC Owned Television Stations; and John Garcia, producer editor, Content Development, ABC Owned Television Stations. Post-production services were facilitated by Robeson Parks.

The documentary special is available on the 24/7 streaming platforms, 32 connected TV apps across streaming platforms [Amazon Fire TV](#), [Android TV](#), [Apple TV](#) and [Roku](#).

About ABC Owned Television Stations

The eight owned ABC television stations are multiplatform leaders in local news and information. Collectively No. 1 across all U.S. television, reaching 23% of households and more than 34 million Total Viewers and 62 million digital visitors a month, with a record of 2.2 billion minutes streamed, the eight stations are comprised of WABC-TV New York, KABC-TV Los Angeles, WLS-TV Chicago,

WPVI-TV Philadelphia, KGO-TV San Francisco, KTRK-TV Houston, WTVD-TV Raleigh-Durham and KFSN-TV Fresno. WABC-New York has remained the No. 1 station in the country for 19 years.

More information about ABC Owned Television Stations streaming channels can be found here: [ABC7/WABC-TV New York](#), [ABC7/KABC-TV Los Angeles](#), [ABC7/WLS-TV Chicago](#), [6ABC/WPVI-TV Philadelphia](#), [ABC7/KGO-TV San Francisco](#), [ABC13/KTRK-TV Houston](#), [ABC11/WTVD-TV Raleigh-Durham](#) and [ABC30/KFSN-TV Fresno](#).

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