



May 25, 2023

**ABC 7 EYEWITNESS NEWS CONTINUES DOMINANT 4, 5, 6 AND 10 P.M. NEWS WINNING STREAK IN HOUSEHOLD AND KEY DEMOS IN MAY 2023 SWEEP**



ABC 7 Chicago's News at 10 p.m. continues an incredible household ratings winning streak during the May 2023 sweep, both Monday through Friday and Monday through Sunday. For **more than 20 years**, ABC 7 Eyewitness News at 10 p.m. has been the No. 1 News, excluding Olympic books with the exception of February 2022 where ABC 7 won despite Winter Olympics and Super Bowl programming. ABC 7 Eyewitness News at 4, 5 and 6 p.m. also continued an amazing first-place run in household ratings (for more than three decades) and demos, Monday through Friday – the No. 1 choice for news in Chicago.

In household ratings, ABC 7 has a 218% advantage at 4 p.m. over its nearest competitor, a 144% advantage at 5 p.m., a 163% advantage at 6 p.m. and a 70% advantage at 10 p.m., Monday through Friday. In the Monday through Sunday news race, ABC 7 has a 72% advantage over its closest competitor at 10 p.m. in household ratings.

Morning and midday ABC 7 Eyewitness News also led the pack. At 4:30 a.m. ABC 7 has a 50% advantage over its nearest competitor in household ratings, a 27% advantage at 5 a.m., and ABC 7 ties in household ratings but wins in share at 6 a.m. At 11 a.m. ABC 7 won over its nearest competitor by 54% in household ratings.

“The ABC 7 news team, both on and off air, works hard every day and the results speak for themselves. Our truly amazing decadeslong winning streak continues to be a source of pride for all of us,” said John Idler, president & general manager, ABC 7 Chicago.

In the critical Persons 25-54 demo, ABC 7 has a 125% advantage at 4 p.m. over its nearest competitor, a 117% advantage at 5 p.m., a 180% advantage at 6 p.m. and a 78% advantage at 10 p.m., Monday through Friday. In the Monday through Sunday news race, ABC 7 has an 89% advantage over its closest competitor at 10 p.m. in Persons 25-54. At 11 a.m., ABC 7 has a 25% advantage over its closest competitor in Persons 25-54.

During this May sweep, ABC 7 was **Chicago’s station of choice** winning sign-on to sign-off in both household ratings with a 117% advantage and Persons 25-54 with an 80% advantage over its nearest competitor based on Monday through Sunday 6 a.m.-2 a.m.

Source: Nielsen Station Index (NSI) Household and Adults 25-54 data. May 2023 based on Chicago Live+SD (4/27 - 5/24/23).

### **About ABC7/WLS-TV Chicago**

ABC7/WLS-TV Chicago is the No. 1 local news source and most-watched television station in Chicago. With top-rated daily newscasts spanning decades and the largest social media presence in the market with more than 2.6 million Facebook followers, ABC7 Eyewitness News provides breaking news, investigative reporting, weather, politics, traffic and sports in the multiplatform space to Chicago, the suburbs and northwest Indiana and southeast Wisconsin. Named *Best News Operation* by the Associated Press for four consecutive years, ABC 7 Eyewitness News produces “Chicago Proud,” a series of features that spotlights everyday heroes in and around Chicago. The station also produces the highest-rated New Year’s Eve special in Chicago, holiday kickoff special “The Magnificent Mile Lights Festival,” syndicated to a national audience, as well as the award-winning program series “Our Chicago,” which showcases the city’s diversity and highlights contributions in the Black, Hispanic, Asian, LGBTQ+ communities, among others. Every Friday, Windy City Weekend, entertains while giving Chicagoans everything they need to know about what’s happening in the city. ABC 7 is the only Chicago station producing and broadcasting parades representing Chicago’s rich cultural history. In addition to producing town halls focused on current social issues, the station has a long and proud tradition of broadcasting political candidate debates keeping Chicago’s electorate informed. ABC7’s outreach efforts include annual partnerships with the Red Cross for life-saving blood drives, one of the biggest one-day drives in the country and, most recently, spearheading an effort to raise more than \$1.5 million for area food pantries.

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