



March 6, 2023

## ABC OWNED TELEVISION STATIONS CELEBRATE WOMEN'S HISTORY MONTH

### 'Our America: Women on A Roll' Special With Host Tamron Hall

**Women's History Month stories will air in the Local Newscasts of the Eight ABC Owned Stations, and be available on ABC's Localish channel as well as the Eight ABC Owned Stations' 24/7 live and local streaming channels, websites, mobile apps and connected TV apps on Roku, Apple TV, Amazon Fire TV and Android TV**



March marks the beginning of Women's History Month, which is devoted to highlighting the achievements of women and girls both past and present, and the impact they have had on their communities and society as a whole. The ABC Owned Television Stations join in that celebration with a multiplatform slate of Women's History Month content throughout the month that includes a variety of news stories, news coverage and premium content on the ABC Owned Television Stations' 24/7 streaming channels, in addition to airing across these stations' linear channels in New York, Los Angeles, Chicago, Philadelphia, San Francisco, Houston, Raleigh-Durham and Fresno, and the stations' connected TV apps on Amazon Fire TV, Android TV, Apple TV and Roku.

The award-winning "Our America" series will present a Women's History Month special – "Our America: Women on a Roll" hosted by the Emmy® Award-winning Tamron Hall, the broadcast journalist host of the nationally syndicated daytime talk show of the same name. In this Women's History Month special, Tamron Hall will lace up her skates and explore how women have used skating as a platform to express their beliefs, form unbreakable bonds, and bring joy to themselves and their communities. "Our America: Women on a Roll" will air across the ABC Owned Television Stations and will be available on digital and streaming platforms.

"Women on a Roll" highlights diverse women and girls who are making a difference in their neighborhoods by uplifting and defining skate culture. From feminists fighting elbow to elbow on a roller derby flat track to a mother and daughter duo reshaping their community one rink at a time, these local skate icons share their inspiring stories, impart the lessons they've learned, and

demonstrate how anyone can do anything with determination and perseverance - especially when one is on eight wheels.

ABC's award-winning Localish channel will also broadcast other feel-good features highlighting extraordinary women across America throughout the month.

A brief overview of ABC Owned Television Stations celebrating Women's History Month includes the following:

**ABC7/WABC-TV New York:** The No.1 station in New York and the most-watched television station in the nation is airing numerous news stories that celebrate women in their communities, its leaders and their instrumental role in every area of society. For the United Nations Observance of International Women's Day 2023 on March 8, ABC award-winning news journalist Sade Baderinwa will host and deliver welcome remarks at the General Assembly Hall, United Nations Headquarters. The theme this year is "DigitALL: Innovation and Technology for Gender Equality." Baderinwa will also host a panel with international women innovators, politicians and community advocates.

**ABC7/KABC-TV Los Angeles:** The most-watched station in Southern California will air numerous news segments, covering issues and interests that impact and celebrate women's contributions to their communities.

**ABC7/WLS-TV Chicago** is proud to celebrate Women's History Month with special news reports, programming and vignettes throughout March. The market leader will air weekly specials on exceptional women from Chicago who are making history. One story will focus on a Chicagoan who is making history as the first Black woman to play the lead role of Christine in "Phantom of the Opera" on Broadway. The station will also cover relevant news stories as they develop throughout the month.

**6abc/WPVI-TV Philadelphia:** For Women's History Month, the market leader will air numerous news segments and stories celebrating female excellence, and highlighting local female heroes and notables.

**ABC7/KGO-TV San Francisco:** The Bay Area celebrates female leaders in business, sports and culture. ABC7/KGO-TV news anchor Jobina Fortson will interview Meena Harris, founder of the Phenomenal brand to talk about women in the workforce and her new book. Fortson will also be live on the court with the Golden State Warriors for the morning news to highlight the Women's History Month events at the Chase Center. Additionally, Fortson will interview Bay Area artist Allison Hueman, who designed the rose jersey, and women-owned businesses at Thrive City outside the Chase Center.

The station also plans to air an interview with Marin County woman Zara Babitzke, founder of the nonprofit Ambassadors of Hope and Opportunity, which helps homeless and foster care youth become self-sufficient.

KGO is committed to featuring at least one Women's History Month guest each week in March, and social media posts will highlight Women's History Month with reflections on women of note.

**ABC13/KTRK-TV Houston** will celebrate Women's History Month with a vast collection of stories. The station is producing several new Women's History Month-themed stories for newscasts throughout March. One of those stories is a profile on retired U.S. Army Sergeant Kari Miller Ortiz who lost both legs to a drunk driver. She took up adaptive sports and won several Olympic medals as well as a Paralympian of the Year honor. Today, Ortiz is inspiring and working with other injured vets, teaching them a variety of adaptive sports and providing them with critical emotional support.

KTRK will air its locally produced half-hour special, "Our America: Celebrate Her Stories," on its 24/7 channels.

KTRK also serves as the media partner for Dress for Success Houston. An ABC13 anchor will emcee its annual event gala.

**ABC11/WTVD-TV Raleigh-Durham** will partner with Dress for Success Triangle NC in honor of International Women's Day. The Dress for Success mobile boutique will come to the station for Glitz, Glam and Giving Back. The organization provides professional work attire for those who need it.

The station will air a multitude of news segments and community programming to celebrate Women's History Month including stories covering Ya Liu and Maria Cervania, the first Asian American women elected to serve in the N.C. General Assembly. They are paving the way for more diverse representation in North Carolina.

The station will also highlight women-owned businesses such as Sugar Euphoria. The owner of Sugar Euphoria, Randi Smith, creates wedding cakes and has been featured in several publications. Sugar Euphoria also represents the only Black-owned business in Historic Raleigh.

**ABC30/KFSN-TV Fresno** will air numerous inspiring stories in newscasts highlighting Central California's women of note throughout the month. Viewers can watch inspiring profiles about community members, individuals and women-owned businesses.

### **About ABC Owned Television Stations**

Disney Network's eight owned ABC stations are multiplatform leaders in local news and information. Collectively No. 1 across all U.S. television, reaching 23% of households and more than 34 million Total Viewers and 62 million digital visitors a month, with a record of 2.2 billion minutes streamed, the eight stations are comprised of WABC-TV New York, KABC-TV Los Angeles, WLS-TV Chicago, WPVI-TV Philadelphia, KGO-TV San Francisco, KTRK-TV Houston, WTVD-TV Raleigh-Durham and KFSN-TV Fresno. WABC-New York has remained the No. 1 station in the country for 19 years.

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