

Sept. 30, 2022

MEDIA ALERT

ABC OWNED TELEVISION STATIONS EXPLORE VISIBILITY WITH THE PREMIERE OF NEWS SPECIAL 'OUR AMERICA: (IN)VISIBLE'

Special Celebrates Hispanic Heritage Month Beginning Saturday, Oct. 1, Across Linear and the 32 Connected TV Apps on Streaming Platforms Fire TV, Android TV, Apple TV, Roku and Hulu



View "Our America: (IN)VISIBLE" Trailer [Here](#)

In celebration of Hispanic and Latin American Heritage Month, ABC Owned Television Stations presents **"Our America: (IN)VISIBLE."** The hourlong news special examines what Hispanic and Latino visibility looks like across three sectors of society: business, entertainment and politics with special focus on how the community's quality of life is impacted.

Special spotlights include the following:

- The special begins by exploring the underrepresentation of Latinos in film and television, and features an intimate discussion with reality television pioneer and Chairman of Banijay Americas Cris Abrego. Additionally, actors Wilmer Valderrama, Xolo Maridueña, Francia Raisa and Michelle Ortiz as well as industry experts Ana-Christina Ramon, co-author of UCLA's Hollywood Diversity Report, and Brenda Castillo, CEO of the National Hispanic Media Coalition, and "Encanto" producer Yvett Merino share their thoughts on what it means to be Latino in Hollywood.

- While sharing a meal at Cafe Havana in New York City, ABC News chief White House correspondent [Cecilia Vega](#), and ABC News correspondent, [Gio Benitez](#), share an intimate and engaging conversation about Latino culture and visibility in media.
- Governor Michelle Lujan Grisham of New Mexico – who is currently the only serving Hispanic governor in the nation, shares her thoughts on the lack of Hispanic representation across all levels of the government.
- The special takes a closer look at the political world into bipartisanship and where the Latino electorate stands with Democrat U.S. Rep. Sylvia Garcia and Republican former Texas Supreme Court Justice Eva Guzman. New York State Senator Jessica Ramos walks viewers through her district, the most diverse in the country, sharing her thoughts about the importance of Hispanic representation in government.
- Xavier Gutierrez, the first Latino CEO of a National Hockey League team – the Arizona Coyotes – shares his thoughts on inclusion, the Latino market, and examines visibility in the business world.
- Dr. Krista L. Cortes, director of La Casa Latina at the University of Pennsylvania, discusses the invisibility of the Afro-Latino community in society as well as the broad diversity of cultures that exists within the Latino and Hispanic communities.
- Cheech Marin, actor, comedian, humanitarian and cultural icon, gives an inside look at his seminal collection of Chicano art at the new Cheech Museum in Riverside, California. Marin discusses his love of art and the need for Latino visibility in the art world.

Beginning Oct. 1, viewers can stream the stories of Hispanic and Latino communities spotlighted in **“Our America: (IN)VISIBLE”** across ABC Owned Television Stations’ eight websites; connected TV apps on streaming platforms on [Amazon Fire TV](#), [Android TV](#), [Apple TV](#) and [Roku](#); and each owned stations’ free news app: [ABC7/WABC-TV New York](#), [ABC7/KABC-TV Los Angeles](#), [ABC7/WLS-TV Chicago](#), [6ABC/WPVI-TV Philadelphia](#), [ABC7/KGO-TV San Francisco](#), [ABC13/KTRK-TV Houston](#), [ABC11/WTVD-TV Raleigh-Durham](#) and [ABC30/KFSN-TV Fresno](#), and on [Hulu](#), Friday, Oct. 14.

***“Our America: (IN)VISIBLE,”** the 60-minute special, will air on WABC-TV New York, Sunday, Oct. 2 **(2:00 p.m. EDT)**; KABC-TV Los Angeles, Saturday, Oct. 1 **(10:00 p.m. PDT)**; WLS-TV Chicago, Sunday, Oct. 9 **(11:00 p.m. CDT)**; WPVI-TV Philadelphia, Sunday, Oct. 16 **(12:30 a.m. EDT)**; KGO-TV San Francisco, Saturday, Oct. 1 **(9:00 p.m. PDT)**; KTRK-TV Houston, Saturday, Oct. 1 **(11:35 p.m. CDT)**; WTVD-TV Raleigh Durham, Sunday, Oct. 2 **(1:30 p.m. EDT)**; and KFSN-TV Fresno, Saturday, Oct. 1 **(10:00 p.m. PDT)**.

About ABC Owned Television Stations

Disney Media Entertainment & Distribution's eight owned ABC stations are multiplatform leaders in local news and information. Collectively No. 1 across all U.S. television, reaching 23% of households and more than 34 million Total Viewers and 62 million digital visitors a month, with a record of 2.2 billion minutes streamed, the eight stations are comprised of WABC-TV New York, KABC-TV Los Angeles, WLS-TV Chicago, WPVI-TV Philadelphia, KGO-TV San Francisco, KTRK-TV Houston, WTVD-TV Raleigh-Durham and KFSN-TV Fresno. WABC-New York has remained the No. 1 station in the country for 19 years.

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