



Feb. 1, 2021

ABC OWNED TELEVISION STATIONS CELEBRATE BLACK HISTORY MONTH WITH EXCLUSIVE PREMIUM CONTENT ACROSS ITS EIGHT STATIONS AND 32 CONNECTED TV APPS, WITH A REBROADCAST OF THE GROUNDBREAKING FIVE-PART DOCUSERIES, 'OUR AMERICA: LIVING WHILE BLACK,' ON HULU

ABC's Localish Premieres Hyperlocal Stories and Reposts Premium Content Celebrating Black Culture Across Linear and Its Social Platforms

Viewers Can Stream Numerous Premium Content Celebrating Black Culture on the Station Group's 32 Connected TV Apps on Amazon Fire TV, Android TV, Apple TV, Roku

ABC Owned Television Stations premieres an extraordinary consortium of Black History Month content to its viewers across its eight stations in New York, Los Angeles, Chicago, Philadelphia, San Francisco, Houston, Raleigh-Durham and Fresno. The station group plans to make premium content available across its 32 connected TV apps on Amazon Fire TV, Android TV, Apple TV and Roku, with a special rebroadcast of the groundbreaking five-part docuseries, **'Our America: Living While Black,'** on [Hulu](#).

Localish will premiere hyperlocal stories celebrating Black culture that will air in linear broadcast across the eight stations. The digital-native lifestyle brand will also repost and promote long-form and short-form content, including its most popular show, "More in Common," across its platforms all month long.

ABC7/WABC-TV New York, the most-watched television station in the nation for 17 consecutive years, is celebrating Black History Month premium content airing almost daily on ABC7 New York and a ["Black History Month" focus on ABC7NY.com](#) where viewers

can watch previously aired hyperlocal stories spotlighting Black Culture. WABC's "**Here and Now**," the longest-running African American public affairs show, is featuring the **Schomburg Center for Research in Black Culture's** virtual Black History Month events throughout the month.

Below is a list of **WABC-NY** programming highlights featuring Black Culture:

- Monday, Feb. 1: Why Black History Month
- Tuesday, Feb. 2: Schomburg Center for Research in Black Culture
- Thursday, Feb. 4: African American history in Oyster Bay
- Sunday, Feb. 7: HBCU Battle of the Bands
- Tuesday, Feb. 9: Medical Mistrust/Vaccine Concerns
- Thursday, Feb. 11: African American pandemic frontline workers
- Sunday, Feb. 14: Gospel Superfest: Salute to Black History
- Tuesday, Feb. 16: Tri-State Trailblazers
- Thursday, Feb. 18: Next generation of leaders/activists
- Sunday, Feb. 21: Our America: Living While Black
- Tuesday, Feb. 23 -24th: Finding your roots
- Sunday, Feb. 28: Women on the Move: Black History Month
- Tuesday, March 2: Successful Black Businesses ("Here and Now," hosted by Eyewitness News reporter Sandra Bookman)

An overview of ABC Owned Television Stations celebrating Black History Month includes the following:

- **ABC7/KABC-TV Los Angeles** is interviewing various Black leaders in the community, including the African American Board Leadership Institute. Other features include "Hidden History in Black Community," the Los Angeles Chapter of Tuskegee Airmen, California African American Museum, a profile on Paul Revere Williams, California's first licensed Black architect; and **Localish** features Los Angeles' oldest Black-owned businesses. Viewers can also stream content celebrating Black culture on [ABC7.com](https://www.abc7.com) and [ABC7 Los Angeles connected TV app](#).
- **ABC7/WLS-TV Chicago** is streaming two virtual town halls addressing issues in the Black community such as public housing history and its evolution in Chicago. The station will premiere the "Race & Equity Series," which will shine a light on

disparities and structural barriers Black communities face in health, business, education and justice. ABC7 will also air a series of special weekend programming, “African American Short Films,” “Black History Always,” “Our Chicago: Black Voices of Change,” and a rebroadcast of “Our America: Living While Black.” Viewers can also stream content celebrating Black culture on [ABC7 Chicago connected TV Apps](#).

- **6ABC/WPVI-TV Philadelphia** is spotlighting local Black leaders, including a profile on the [Black Doctors COVID-19 Consortium](#). The station’s long-running half-hour show, “VISIONS,” will feature local Black-owned businesses, local influencers and shine a light on structural barriers and concerns in Black communities. The station will also host town halls that are focused on the Black community. Viewers can also stream content celebrating Black culture on [6abc connected TV apps](#).
- **ABC7/KGO-TV San Francisco** is celebrating Black culture with weekly specials shining a light on the history of Black History Month, redlining and housing issues in the Bay Area, and mental health. The station hosts virtual town halls that will air across linear and digital, addressing the impact of COVID-19 and vaccine concerns. The station will also interview local experts that address structural barriers and concerns in the Black Community. ABC7 is also streaming content celebrating Black culture across its [connected TV apps](#).
- **ABC13/KTRK-TV Houston** is producing daily multiplatform content celebrating Black History Month, including profiles on famed Houston Civil Rights leader Reverend Bill Lawson (who marched with Martin Luther King) and professional cowboy Larry Callies, who founded Texas’ Black Cowboy Museum. ABC13 is also featuring inspiring young people who are “Making Black History,” including a group of skateboarders who’ve gained national attention for successfully making the sport more inclusive. The station continues to produce town halls addressing the most challenging issues in Houston’s Black community, including the pandemic’s effect on existing educational inequities for students of color. All Black History Month content is also available to viewers on ABC13’s [website and connected TV apps](#).
- **ABC11/WTVD-TV Raleigh-Durham** is airing its “**Black History Month: Past, Present, Future**,” a monthlong program of weekly features such as “Our America: The HBCU Experience,” History of ABC11 “Within These Walls,” shining a spotlight on North Carolina Black influencers and change makers, and an in-depth look at the infrastructure of racism in North Carolina Raleigh/Durham region. ABC11 is

streaming various premium content on ABC11's connected TV apps on Amazon Fire TV, Android TV, Apple TV and Roku. Additionally, the groundbreaking five-part docuseries, "**Our America: Living While Black,**" is available on the stations connected TV apps and will rebroadcast on [Hulu](#).

- **ABC30/KFSN-TV Fresno** is airing weeklong content honoring Black heroes and profiling local Black change makers making a difference in the community. [ABC30](#) is dedicating a Black History Month page on its website. ABC30 is also streaming content celebrating Black culture across its [connected TV apps](#).

About ABC Owned Television Stations

Walt Disney Television's eight owned ABC stations are multiplatform leaders in local news and information. Collectively No. 1 across all U.S. television, reaching 23% of households and more than 34 million Total Viewers and 62 million digital visitors a month, the eight stations are comprised of WABC-TV New York, KABC-TV Los Angeles, WLS-TV Chicago, WPVI-TV Philadelphia, KGO-TV San Francisco, KTRK-TV Houston, WTVD-TV Raleigh-Durham and KFSN-TV Fresno. The stations also deliver locally sourced storytelling to more than 14 million viewers across America through its digital-first national lifestyle brand and broadcast channel, Localish. Most recently, the stations received five Broadcast & Cable awards in the major market category for 2020: Best Station Group, Best News Coverage, Best Digital Multiplatform or Website, Best Investigative Reporting Station Group and Best Public Affairs Programming, illustrating the group's strength and ever-increasing growth and reach in the multiplatform space.

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