

Oct. 6, 2020

FRIDAY NIGHT LIGHTS JUST GOT BETTER AS ABC13/KTRK-TV HOUSTON TEAMS UP WITH TEXAN LIVE TO STREAM HIGH SCHOOL SPORTS WITH A FOOTBALL KICKOFF

ABC13 Will Stream Two High School Games Each Week

Viewers Can Stream Live Two Games Each Week on <u>ABC13.com</u>, <u>ABC13's app</u> and ABC13's Connected TV Apps on Amazon Fire TV, Android TV, Apple TV and Roku



ABC13, Houston's news leader, is proud to partner with Texan Live, the authority on live and ondemand high school sports in Texas, to livestream two high school games throughout greater Houston each week on ABC13's streaming apps. Kicking off the partnership with high school football, viewers can stream the highly anticipated annual "Battle Line on 59" football game between New Caney and Porter High School on **Friday, Oct. 10** (7:00 p.m. CDT), followed by a Saturday noon matchup between Bridgeland and Langham Creek High School. Viewers can livestream the games on <u>ABC13.com</u>, <u>ABC13's app</u> and ABC13's <u>Connected TV Apps</u> on Amazon Fire TV, Android TV, Apple TV and Roku.

As high school sports resume with <u>social distancing guidelines</u> that include limited capacity and mandated face masks, many fans will not attend their favorite games. The partnership between ABC13 and Texan Live gives Houstonians added options to <u>watch</u> their favorite high school games.

"Adding high school sports as a livestreaming option on ABC13's streaming apps is another way for the communities we serve to enjoy high school sports during these unprecedented times," said ABC13 President and General Manager Wendy Granato. "It is a win-win to combine ABC13's reach with Texan Live's expertise."

"We strive to deliver high school sports to watch at home on your TV, computer or mobile device," said Texan Live founder Bert Brocker. "I'm very pleased to partner with ABC13 and add another layer for viewers to enjoy high school sports."

ABC13's streaming apps elevate the local news experience with the ability to watch live newscasts, breaking news coverage and weather reports seamlessly in a streaming environment.

Viewers can download ABC13's free streaming app to their Roku, Amazon Fire TV Stick, Apple TV or Android TV. ABC13 will play the game live at <u>abc13.com</u> and on the ABC13 iPhone and Android apps.

About ABC13/KTRK-TV Houston

For over 50 years, ABC13 has been Houston's news leader from sign-on to sign-off. Broadcasting 49 hours of locally produced newscasts each week, ABC13 is the top-rated and most-watched news station among the Houston-area viewers. ABC13 also leads the market in its digital media efforts, with top rankings for its website, abc13.com, Facebook, Instagram and Twitter. ABC13 delivers live and streaming content on Roku, Fire TV, Amazon and AppleTV in the ABC13 Houston App. ABC13 is deeply invested in the Houston community, spotlighting Houston's diversity with community affairs programs covering issues that affect different segments of the population - from local town halls to ABC13+. The station also hosts several community projects throughout the year including Share Your Holidays, an annual food drive benefiting the Houston Food Bank; and our Ecycle Drive, a collection/recycling effort for outdated electronic equipment in conjunction with Earth Day. ABC13 is also known for broadcasting the city's major events including the annual July 4th Freedom Over Texas celebration, The Chevron Marathon, Houston Pride and The Houston Rodeo Parade.

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