

Aug. 21, 2020

6ABC/WPVI-TV PHILADELPHIA BRINGS PHILADELPHIA AND TRI-STATE SUPERINTENDENTS TOGETHER FOR A VIRTUAL TOWN HALL TO DISCUSS BACK-TO-SCHOOL PLANS

'Building It Better Together Town Hall: Back to School' Will Air on 6abc, Sunday, Aug. 23 (9:30-10:30 a.m. EDT)

Viewers Can Live Stream Town Hall on 6abc.com, <u>6abc News App</u> and <u>6abc Connected</u> <u>Television Apps</u>



6abc, Philadelphia's leading news source, presents a one-hour virtual town hall, **"Building It Better Together Town Hall: Back to School"** on **Sunday, Aug. 23 (9:30-10:30 a.m. EDT)**, to air on 6abc and streamed live simultaneously on 6abc.com, <u>6abc news app</u> and <u>6abc connected television apps</u>. The town hall will be hosted by 6abc Action News anchor Tamala Edwards and reporter Jaclyn Lee.

As families and school districts across Philadelphia and the tri-state region grapple with back-toschool challenges, 6abc has kept viewers informed of school opening plans as they have developed and been <u>released</u> by the Philadelphia School District superintendent, as well as informing the community how the district plans to <u>address food and internet concerns during virtual learning</u>.

The town hall brings superintendents together, before the Sept. 2 start date, from Philadelphia, South Jersey and Delaware to discuss a range of challenges that include back-to-school plans, the economic impact on school district employees and vendors, address families' concerns and provide information about aid and resources to assist underrepresented communities with the many challenges faced with distance learning. Viewers can <u>submit</u> questions to <u>6abc.com</u> and the Action News <u>Facebook Page</u>.

Panelists will include the following:

- William Hite, Ed.D., superintendent, Philadelphia Public School District
- Nancy Hacker, Ed.D., superintendent, School District of Springfield Township (Montgomery County, Pennsylvania)
- Jeffrey Menzer, Ed.D., superintendent, Colonial School District (Delaware)
- Joseph Meloche Ed.D., superintendent, Cherry Hill Public Schools
- Scott Gordon, CEO, Mastery Charter Schools

There are numerous topics to cover. Edwards and Lee will work to address concerns they are hearing from the community. They will seek answers and guidance from the panel pertaining to childcare assistance, the equity and fairness of "pandemic pods," teachers' union demands, school transportation concerns, safety protocols when children return, plus details on the best way to track symptoms among students and teachers, along with many other concerns.

"Building It Better Together Town Hall: Back to School" will air **Sunday, Aug. 23 (9:30-10:30 a.m. EDT),** on 6abc/WPVI-TV. Viewers can also stream live the hour-long conversation on 6abc.com, <u>6abc</u> <u>news app</u> and <u>6abc connected television apps</u>.

About 6abc/WPVI-TV Philadelphia

For over half a century, 6abc/WPVI-TV Philadelphia has been broadcasting to viewers in the Delaware and Lehigh Valleys, an area covering southeastern Pennsylvania, northern and central Delaware and southern New Jersey. As the No. 1 station in Philadelphia for almost 45 years, 6abc Action News delivers local news information, traffic, and weather to more than 3-million homes. Action News captures over half of all Adult 25-54 news viewers on an average day*. In the past year, Action News has won 2,633 out of 2,662 newscasts in Households for a winning percentage of 98.9%. #

*Based on April 2020 Nielsen survey. #Based on May 2019 - April 2020 Nielsen data.

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