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ABC7/KABC-TV LOS ANGELES EXCLUSIVELY AIRS LIVE THREE-HOUR VIRTUAL 'LA PRIDE 50th ANNIVERSARY CELEBRATION,' SATURDAY, JUNE 27

Rev. Troy Perry and Project Angel Food Named as 2020 Grand Marshals

Stream Live on abc7.com, Hulu, and ABC7's connected TV apps on Amazon Fire TV, Android TV, Apple TV, Roku

KABC-TV, Southern California's most-watched television station, presents "LA Pride 50th Anniversary Celebration." The celebration will air **Saturday, June 27** (8:00 p.m. – 11:00 p.m. PDT), for the first time ever as a virtual three-hour live event, hosted by ABC7 Eyewitness News anchors **Ellen Leyva and Brandi Hitt**, with special guest host, actress **Raven-Symoné.** The expanded special will also stream live on ABC7's connected Apps and Hulu.

Joining the special as grand marshals are **Rev. Troy Perry** as the Community Grand Marshal and **Project Angel Food** as the Organizational Grand Marshal. Actress **Laverne Cox** delivers a profound speech about black transgender lives and m**ultiplatinum artist Katy Perry** will deliver a special tribute and encore of her "American Idol" finale performance.

The celebration will include special appearances by **MJ Rodriguez, Sandra Bernhard, Cheryl Burke, Leslie Jordan, Alex Newell, Neve Campbell, Jake Borelli, Kelly Osbourne, Jane Fonda, Jaclyn Smith, Cheyenne Jackson**, **Abigal Breslin, politician Pete Buttigieg, Los**

Angeles Dodgers' Dave Roberts, LA Rams Cheerleaders Quinton Peron and Napoleon Jinnies; the casts of "**High School Musical: The Musical: The Series," "Raven's Home," "Pose," and the upcoming Hulu series "Love, Victor ";** as well as musical performances by **Ana Barbara, Megan Hilty, Jordy, Shea Diamond and Justin Tranter, Trixie Mattel, Gay Men's Chorus of Los Angeles,** with many more celebrity appearances to be announced and special surprise guests.

KABC set out to reimagine the 50th anniversary of LA Pride for Angelenos and continue the traditions set by the LA Pride Parade and Festival as one of the biggest pride events in the country each year. This year, the celebration will pay tribute to the history of LA Pride and celebrates the Los Angeles area's storied role in the LGBTQ+ civil rights movement.

"We are proud to present the 50th Anniversary Celebration of LA Pride," said Cheryl Fair, president and general manager of KABC-TV. "We are, above all, committed to delivering the strongest programming and storytelling that authentically reflects the communities we serve. Despite the unfathomable disruptions as a result of the pandemic, we are thrilled to bring the community together through this year's reimagined virtual celebration that we hope will entertain, inform and inspire all."

The virtual festivities will air as an exclusive special that honors the journey through historical vignettes and celebrates the central role of the LGBTQ+ community in the culture and history of Los Angeles. The special will feature in-depth interviews and spotlight local unsung heroes, queer culture, community activists, raise awareness of the struggles surrounding being black and gay, and footage that bring to life all the achievements of LA's LGBTQ+ community throughout the years.

The celebration will air live exclusively on ABC7's linear broadcast and stream on abc7.com, Hulu and the new ABC7 Los Angeles connected TV apps for Amazon Fire TV, Android TV, Apple TV and Roku.

About KABC Los Angeles
ABC7 Los Angeles is Southern California's No. 1 local news and information source. ABC7 is a leader in digital and social audience engagements and was the first station in the Los Angeles market to regularly broadcast news in high definition and also the first local television station in the United States to surpass 2 million Facebook followers. The station's offices and studio are located in Glendale, California.

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