



May 26, 2020

**WABC-TV CHANNEL 7 AND NATIONAL PUERTO RICAN DAY PARADE ANNOUNCE  
OFFICIAL NATIONAL PUERTO RICAN DAY VIRTUAL CELEBRATION**

**National Puerto Rican Day Parade Special Airs June 14 at Noon EDT**

Stream Live at [abc7ny.com](http://abc7ny.com) and [ABC7NY's connected TV apps](#) on  
[Amazon Fire TV](#), [Android TV](#), [Apple TV](#) and [Roku](#)



Photo Courtesy: National Puerto Rican Day Parade, Inc.

WABC-TV, the No. 1 broadcast station in the U.S., and the National Puerto Rican Day Parade (NPRDP) committee announced an exciting 90-minute community celebration taking place on **SUNDAY, JUNE 14, at noon EDT**. The program will be hosted by WABC-TV anchors **Joe Torres** and **David Novarro** along with **Sunny Hostin**, co-host of "The View." Featured will be special appearances from community leaders like **Luis Miranda Jr.** as well as Puerto Rican television, film and music luminaries, including award-winning actor, composer and lyricist **Lin-Manuel Miranda**. The historic program is in tribute to the popular annual parade known for its festive display up 5<sup>th</sup> Avenue, postponed due to the COVID-19 pandemic, but will carry on the tradition of America's largest celebration of Puerto Rican history, culture, historical figures and issues of importance.

"The Parade is more than a celebration of pride and culture. It's a platform for preserving our heritage while advancing our community by informing on important issues and promoting educational achievement," said Louis Maldonado, board chair for the parade committee. "Given the profound

impact COVID-19 has had on New York and communities across the nation, and with Puerto Rico still grappling with incessant earthquakes and its own COVID19-related pause, the Parade Board agrees it's critically important to continue the Parade's legacy while celebrating our resilience."

The celebration will showcase winners of the NPRDP Scholarship program and serve as a fundraiser for the scholarship fund. For four consecutive years, the NPRDP has awarded \$200,000 to 100 exceptional high school seniors and college freshmen, sophomores and juniors of Puerto Rican descent.

"It's more important than ever for communities to celebrate," said Debra OConnell, WABC-TV president and general manager. "We are proud to continue our partnership with the National Puerto Rican Day Parade committee on their official celebration this year."

The National Puerto Rican Day Parade Celebration will broadcast on **WABC-TV, Channel 7, from 12:00 - 1:30 p.m. EDT, on Sunday, June 14.** It will also be streamed on the station's website [abc7ny.com](http://abc7ny.com) as well as on the station's free news and [connected TV apps](#) on [Amazon FireTV](#), [Android TV](#), [Apple TV](#), and [Roku](#)

Additional guest community leaders and artists will be announced in upcoming weeks.

#### **About WABC**

WABC-TV has been the leader in local news and entertainment programming in the New York City area for more than 60 years. Producing more than 45 hours of live, local news and weather each week, Channel 7 "Eyewitness News" is the most watched local news in New York and the United States. WABC-TV also produces "Live with Kelly and Ryan," weekdays at 9:00 a.m., which is seen in more than 200 markets across the U.S. Quality news and programming, cutting-edge technology and ongoing community outreach are the hallmarks of excellence that have consistently kept WABC-TV New York's No. 1 station and the most-watched television station in the nation.

#### **About the National Puerto Rican Day Parade**

Now in its 63<sup>rd</sup> year, the National Puerto Rican Day Parade (NPRDP) is America's largest celebration of cultural pride in the nation. Programs and events preserve Puerto Rican culture through special tributes to national symbols, historical figures and campaigns to raise awareness on important issues impacting the community. NPRDP's hallmark program is the **Scholarship Program**, which serves to advance educational achievement in the Puerto Rican community. The Parade's TV broadcast is a top-rated program and has been nominated for an Emmy® for three consecutive years.

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