



March 24, 2022

## 'ON THE RED CARPET AT THE OSCARS® 2022®' CAPTURES THE FAN EXPERIENCE AND ROLLS OUT THE RED CARPET FOR THE 94th OSCARS® PRE-SHOW KICKS OFF SUNDAY, MARCH 27, LIVE ON ABC

Pre-Show Red Carpet Begins at 4:00 p.m. EDT/3:00 p.m. CDT/1:00 p.m. PDT and Streams Live at <u>OnTheRedCarpet.com</u> (1:00-5:00 p.m. PDT), With an 'After the Awards' Recap (9:00-11:00 p.m. PDT), 'After Dark' (11:35 p.m.-12:00 a.m. PDT) and an 'On The Red Carpet After the Awards' Streaming Special on Monday, March 28 (7:00 a.m. PDT) at <u>www.ontheredcarpet.com</u>

'On the Red Carpet' Teams Up With Disney Movie Insiders to Capture the Fan Experience Live With 'Ultimate Movie Fans' Viewing Parties Across the Country



"On the Red Carpet at the Oscars<sup>®</sup> 2022" presents a live star-studded and fan-fueled preshow on **Sunday, March 27 (4:00 p.m. EDT | 3:00 p.m. CDT | 1:00 p.m. PDT)**, followed by "On the Red Carpet After the Awards" (9:00-11:00 p.m. PDT) and "On the Red Carpet After Dark" (11:35 p.m.-12:00 a.m. PDT). Airing after the Academy Awards<sup>®</sup>, both post-shows will recap the awards, fashion and parties, with the next-day streaming special "On The Red Carpet After the Awards" on March 28 (7:00 a.m. PDT). With 7.5 hours of live Oscar<sup>®</sup> pre- and postshow coverage, the red carpet event will air in 84 markets and across 200 territories worldwide. The star-studded red carpet event will also be available to stream at ontheredcarpet.com. "The Oscars<sup>®</sup>" will air live on ABC and broadcast outlets worldwide on **Sunday, March 27**, at 8 p.m. EDT/5 p.m. PDT.

"On the Red Carpet at the Oscars" will be hosted by ABC7 Los Angeles entertainment reporter George Pennacchio, who will welcome Hollywood's stars on the red carpet at Hollywood's Dolby<sup>®</sup> Theatre at Ovation Hollywood. He will be joined by 6ABC/WPVI-TV Philadelphia entertainment reporter Alicia Vitarelli and ABC7/WABC-TV New York's entertainment reporter Sandy Kenyon who will share his annual Oscar winner predictions.

"On the Red Carpet" celebrates movie lovers with correspondent Karl Schmid who will join fans' watch parties that are broadcasting from across the country showing their love for movies. Adding to the fan experience, "On the Red Carpet" teamed up with Disney Movie Insiders, the official loyalty program of The Walt Disney Studios, to reward fans with opportunities to earn points toward exclusive movie rewards.

Fashion and celebrity influencer Nicky Hilton will join the red carpet with supermodel Roshumba Williams and ABC7 meteorologist Leslie Lopez to take a close look at this year's designs, trends and fashion from the red carpet.



Also airing in the pre-show, **"On the Red Carpet Storytellers Spotlight"** shines a light on diversity through an intimate conversation series that amplifies the work and voices of historically underrepresented diverse storytellers. In the special, <u>executive producer of the 94<sup>th</sup> Oscars Will Packer</u> and Oscar nominees <u>Ahmir "Questlove" Thomas ("Summer of Soul")</u>, <u>Lin-Manuel Miranda ("Encanto")</u> and <u>13-time nominated songwriter Diane Warren (Best Original Song "Somehow you Do" for the movie "Four Good Days")</u> will share their journey as storytellers and speak to the thematic focus of celebrating what it means to be seen and heard.



After the Academy Awards, Pennacchio will host **"On The Red Carpet After The Awards" (9:00-11:00 p.m. PDT)** at the Governors Ball; correspondent Schmid will broadcast from the Vanity Fair party, and ABC7 reporter Christiane Cordero will be live at the Elton John Foundation Gala.

During **"On The Red Carpet After Dark" (11:35 p.m.-12:00 a.m. PDT)**, entertainment correspondents will deliver a recap of the Oscar events, from red carpet interviews to winners and fashion.

**"On The Red Carpet After the Awards,"** the streaming special hosted by George Pennacchio on **Monday, March 28 (7:00 a.m. PDT)**, will recap Oscar Sunday with the "On the Red Carpet" correspondents ABC7 anchor Brandi Hitt, ABC7 meteorologist Leslie Lopez, 6abc Alicia Vitarelli and fashion correspondent Roshumba Williams. It will be available to stream live at <u>ontheredcarpet.com</u>

"On the Red Carpet" will air across ABC Owned Television Stations and ABC affiliates, garnering over 60% U.S. coverage with added international coverage.

Follow @OnTheRedCarpet on Facebook, Twitter, Instagram, YouTube and TikTok for additional exclusive content including fashion galleries, interviews and more.

## **About KABC Los Angeles**

ABC7 Los Angeles is Southern California's No. 1 local news and information source. ABC7 is a leader in digital and social audience engagements and was the first station in the Los Angeles market to regularly broadcast news in high definition and also the first local television station in the United States to surpass 3 million Facebook followers. The station's offices and studio are located in Glendale, California.

Instagram: <u>https://www.instagram.com/o</u>ntheredcarpet Twitter: <u>https://twitter.com/</u>ontheredcarpet Facebook: <u>https://www.facebook.com/</u>ontheredcarpet

## **About ABC Owned Television Stations**

Disney Media Entertainment & Distribution's eight owned ABC stations are multiplatform leaders in local news and information. Collectively No. 1 across all U.S. television, reaching 23% of households and more than 34 million Total Viewers and 62 million digital visitors a month, the eight stations are comprised of WABC-TV New York, KABC-TV Los Angeles, WLS-TV Chicago, WPVI-TV Philadelphia, KGO-TV San Francisco, KTRK-TV Houston, WTVD-TV Raleigh-Durham and KFSN-TV Fresno. The stations also deliver locally sourced storytelling to more than 17 million viewers across America through its multiplatform lifestyle network, Localish. In 2020, the stations received five Broadcast & Cable awards, including in the 2020 Best in Local TV Awards category as Station Group of the Year for its innovative and next-generation news reporting, and in the major market category for 2020: Best News Coverage, Best Digital Multiplatform or Website, Best Investigative Reporting Station Group and Best Public Affairs Programming, illustrating the Group's strength and ever-increasing growth and reach in the multiplatform space.

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