



Nov 30, 2021

**ABC7/WABC-TV NEW YORK TO PRODUCE 'HOLIDAY DEALS & STEALS' SPECIAL
FEATURING PRODUCTS MADE IN AMERICA, FROM BUSINESSES ACROSS EIGHT
MAJOR U.S. MARKETS**

**'#ShopLocalish: Holiday Deals & Steals' Special Will Air Across All ABC Owned
Television Stations and Stream Live on All the Stations' Connected TV Apps, Beginning
Friday, Dec. 3, Through Sunday, Dec. 5**

Viewers Can Shop Exclusive Deals at [ShopLocalish.com](https://www.shoplocalish.com)



ABC7/WABC-TV New York, an ABC Owned Television Station and New York's No. 1 station, produces "#ShopLocalish: Holiday Deals & Steals," a half-hour special focused on supporting businesses across the country with products made in America. The special will first premiere on KTRK-TV Houston, **FRIDAY, DEC. 3 (3:30 p.m. CST)**, followed by additional broadcast dates and times on ABC-Owned WABC-TV New York, KABC-TV Los Angeles, WLS-TV Chicago, WPVI-TV Philadelphia, KGO-TV San Francisco, WTVD-TV Raleigh-Durham, KFSN-TV Fresno and on the Localish network. Co-hosted by Tory Johnson of "GMA Deals & Steals" alongside Eyewitness News' Sam Champion, this is the fifth special in a series that follows the top-rated program's premiere in May 2020, where the initial focus was on businesses in the tri-state region impacted by the pandemic.

Celebrating the upcoming holidays, the special will feature incredible deals on American-made products from 23 businesses located across the country, with several in the communities that make up ABC Owned Television Stations.

"#ShopLocalish: Deals & Steals" reflects the station group's ongoing commitment to support businesses and jobs — some still impacted by the COVID-19 pandemic and economic crisis. The

decision to feature businesses across all the stations' linear platforms gives these companies national brand exposure.

The special will highlight popular gift categories, including wine glasses, fragrant candles, organic beauty, award-winning skincare, tasty food, cool accessories, kitchen and home, and an Oprah favorite. Viewers will be able to shop featured products at an exclusive, limited-time discounted rate of at least 50% off, made available for 24 hours after the airing of the special at ShopLocalish.com.

Some of the featured businesses on “#ShopLocalish: Holiday Deals & Steals” are the following:

- **The 125 Collection**, a soy-wax candle business started by a Harlem woman in her NYC apartment, featuring luxurious fragrances and quotes that inspire
- **Soothe**, an aromatherapy dough that uses brain science and essential oils to reduce stress and anxiety in people of all ages
- **Tourance**, a San Francisco-based company that makes the ultra-soft, luxurious scarves listed in “Oprah’s Favorite Things 2021”
- **Strivectin**, a top-selling neck cream that promises to tighten, lift and firm skin visibly in weeks
- **FLÏKR Fire**, an elegant, cozy fireplace you can take with you anywhere

Viewers can watch the linear broadcast in each market’s respective owned station and shop the full list of featured products online, ShopLocalish.com. The special will also air on the Localish network (check local listings for airdate information).

<u>STATION</u>	<u>DAY</u>	<u>DATE</u>	<u>TIME</u>
ABC13/KTRK-TV	Fri	12/03/21	3:30 p.m. CST
ABC7/WLS-TV	Fri	12/03/21	6:30 p.m. CST
ABC7/WABC-TV	Fri	12/03/21	7:30 p.m. EST
ABC11/WTVD-TV	Fri	12/03/21	7:30 p.m. EST
6ABC/WPVI-TV	Fri	12/03/21	7:30 p.m. EST
ABC7/KABC-TV	Fri	12/03/21	7:30 p.m. EST
ABC30/KFSN-TV	Fri	12/03/21	10:00 p.m. PST
ABC7/KGO-TV	Fri	12/03/21	10:00 p.m. PST

About WABC

WABC-TV has been the leader in local news and entertainment programming in the New York City area for more than 60 years. Producing more than 45 hours of live, local news and weather each week, Channel 7 “Eyewitness News” is the most watched local news in New York and the United States. WABC-TV also produces “Live with Kelly and Ryan,” weekdays at 9:00 a.m., which is seen in more than 200 markets across the U.S. Quality news and programming, cutting-edge technology and ongoing community outreach are the hallmarks of excellence that have consistently kept WABC-TV New York’s No. 1 station and the most-watched television station in the nation.

About ABC Owned Television Stations

Disney Media Entertainment & Distribution's eight owned ABC stations are multiplatform leaders in local news and information. Collectively No. 1 across all U.S. television, reaching 23% of households and more than 34 million Total Viewers and 62 million digital visitors a month, the eight stations are comprised of WABC-TV New York, KABC-TV Los Angeles, WLS-TV Chicago, WPVI-TV Philadelphia, KGO-TV San Francisco, KTRK-TV Houston, WTVD-TV Raleigh-Durham and KFSN-TV Fresno. The stations also deliver locally sourced storytelling to more than 17 million viewers across America through its multiplatform lifestyle network, Localish. In 2020, the stations received five Broadcast & Cable awards, including in the 2020 Best in Local TV Awards category as Station Group of the Year for its innovative and next-generation news reporting, and in the major market category for 2020: Best News Coverage, Best Digital Multiplatform or Website, Best Investigative Reporting Station Group and Best Public Affairs Programming, illustrating the Group's strength and ever-increasing growth and reach in the multiplatform space.

Media Contact:

Elita Fielder Adjei

Director, Communications & Publicity, ABC Owned Television Stations

Elita.adjei@disney.com

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