

THE 6ABC DUNKIN' THANKSGIVING DAY PARADE CELEBRATION' RETURNS TO THE PARKWAY ON 6ABC THURSDAY, NOV. 25 (8:30 A.M. EST) AND LIVE ON HULU FOR THE FIRST TIME



The 102nd Annual Tradition and Philadelphia's No. 1 Parade Will be Star-Studded With Celebrity and Local Appearances and Performances, Featuring WPVI's Rick Williams, Cecily Tynan, Adam Joseph, Karen Rogers and Alicia Vitarelli, with 'Good Morning America's Chief Meteorologist Ginger Zee, Daytime Talk Show Host Tamron Hall and Carson Kressley

Viewers Can Stream the 'Thanksgiving Day Parade Celebration' Live on Hulu, and on 6abc.com, [6abc Philadelphia News App](#) and [6abc Connected Television Apps on Fire TV, Android TV, Apple TV and Roku Platforms](#)



6abc, Philadelphia's most-watched television station and leading news source, rings in the holiday season with its 11-year title sponsor [Dunkin'](#) for the **"The 6abc Dunkin' Thanksgiving Day Parade Celebration"** on **Thursday, Nov. 25 (8:30 a.m. EST)**. The No. 1 hometown parade begins with a half-hour preview show, followed by three hours of celebrity appearances, performances and sweepstakes contests throughout the parade's broadcast. The event is hosted by 6abc Action News' [Rick Williams](#), [Cecily Tynan](#), [Adam Joseph](#), [Karen Rogers](#) and [Alicia Vitarelli](#) with special guest host Carson Kressley, Emmy®-award winning daytime talk show host Tamron Hall and Chief Meteorologist Ginger Zee of "Good Morning America."

Viewers from across the country will be able to watch the three-and-a-half-hour broadcast in nine additional markets* across the country, including ABC-owned [ABC11/WTVD-TV Raleigh Durham](#), and available to stream live on Hulu and 6abc.com. The popular Dunkin' Fan Cam is back LIVE on the streets of Philadelphia, following hosts Alicia and Adam up the Ben Franklin Parkway throughout the parade as they share in the festivities with parade-goers and engage

with viewers via social media hashtag #6abcTDP. Special guest hosts Kressley and Zee will be joined by Quinta Brunson, creator, writer, executive producer and star of the upcoming ABC workplace comedy "[Abbott Elementary](#)," which debuts with a special premiere on Tuesday, December 7 (9:30 p.m. EST/8:30 p.m. CST).

The celebration includes local talent, performances, sports team mascots and numerous celebrity guests and appearances including special guests Mickey Mouse and Minnie Mouse from Walt Disney World Resort. Click [here](#) for a full list of special appearances and parade participants.

"We have enormous pride in presenting 'The 6abc Dunkin' Thanksgiving Day Parade Celebration' to the city we love. It is a tremendous honor for our employees and thousands of volunteers along the Parkway to be involved and, most importantly, to be organized and produced in-person with numerous safety protocols in place to ensure that while we're having a good time, we're also remaining safe," said Bernie Prazenica, president and general manager, 6abc/WPVI. "All the festivities are possible because of our 11-year sponsor Dunkin' and the rest of our terrific sponsors."

"We are thrilled to celebrate the return of 'The 6abc Dunkin' Thanksgiving Day Parade Celebration' and to kick off the holiday season with Philadelphia's favorite Thanksgiving Day tradition," said Jackie Keown, field marketing director for Dunkin'. "Dunkin' and our Greater Philadelphia-area franchisees love being part of such a special day and look forward to celebrating in person and on the parkway this year and with our viewers at home who can't make it but want to join in the fun!"

Joining title partner Dunkin' ([dunkindonuts.com](#)) as major corporate sponsors are Acme Markets ([acmemarkets.com](#)), Ram Trucks ([ramtrucks.com](#)) and NRG ([picknrg.com](#)).

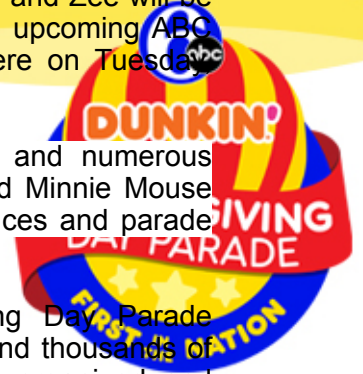
Additionally, viewers will have the opportunity to win numerous prizes, from free Dunkin' coffee for a year to front row seats at Disney on Ice "Let's Celebrate." The sweepstakes and rules pertaining to the prizes can be found at 6abc's "[Watch & Win](#)".

Viewers can stream the virtual parade celebration live on [Hulu](#), [6abc.com](#), [6abc Philadelphia News App](#) and [6abc Connected Television Apps on Fire TV, Android TV, Apple TV and Roku Platforms](#).

Editor's Note: Click [here](#) for Media Kit with full list and parade participants.

***Syndicated Stations and Markets Parade Will Broadcast:**

WATM - Johnstown, PA	ABC23
WBOC - Salisbury, MD	FOX21
WDCW - Washington, D.C.	CW50
WJET - Erie, PA	JET24
WSWB - Wilkes Barre/Scranton, PA	CW38
WTVD - Raleigh/Durham, NC	ABC11
WWHO - Columbus, OH	WWHO53
WZVN - Fort Myers, FL	ABC7



WORA - Puerto Rico	WORA5 (ABC)
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About 6abc/WPVI-TV Philadelphia

For over half a century, 6abc/WPVI-TV Philadelphia has been broadcasting to viewers in the Delaware and Lehigh Valleys, an area covering southeastern Pennsylvania, northern and central Delaware and southern New Jersey. As the No. 1 station in Philadelphia for almost 45 years, 6abc Action News delivers local news, information, traffic and weather to more than 3 million homes. Action News captures over half of all Adult 25-54 news viewers on an average day*. In the past year, Action News has won 2,633 out of 2,662 newscasts in Households for a winning percentage of 98.9%.†

*Based on April 2020 Nielsen survey

†Based on May 2019 - April 2020 Nielsen data

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