



Sept. 13, 2021

ABC OWNED TELEVISION STATIONS KICK OFF HISPANIC HERITAGE MONTH WITH THE STREAMING PREMIERE OF NEWS SPECIAL 'OUR AMERICA: TODOS UNIDOS' ON WEDNESDAY, SEPT. 15, AVAILABLE ACROSS THE 32 CONNECTED TV APPS ON STREAMING PLATFORMS FIRE TV, ANDROID TV, APPLE TV, ROKU AND HULU

The 'Our America' Series Celebrates Hispanic and Latino Cultures and Will Also Air Across the Eight Owned Stations the Weekend of Sept 18-19, With an Additional Airing on National Geographic and FX on Sept. 26, and Freeform on Sept. 27



[View "Our America: Todos Unidos" Trailer](#)

[View "Hispanic Heritage Month" Explainer](#)

ABC Owned Television Stations kick off Hispanic Heritage Month 2021 with the streaming premiere of its multiplatform news special ["Our America: Todos Unidos"](#) on **Sept. 15**. The news special features a collection of personal stories and a 60-minute special celebrating Hispanic and Latino cultures available to stream across the eight-owned stations' 32 connected TV apps and on [Hulu](#). The hourlong special will debut on-air on the ABC-owned stations in New York, Los Angeles Chicago, Philadelphia, Houston, San Francisco, Raleigh-Durham and Fresno the weekend of **Sept. 18-19***. The special will also air on National Geographic and FX on **Sept. 26 (8:00 a.m. EDT)**, FX on **Sept. 26 (9:00 a.m. EDT)**, and Freeform on **Sept. 27 (11:00 a.m. EDT)**.

“Our America: Todos Unidos” celebrates the diverse cultures and rich traditions of Hispanic and Latino communities while looking at social and cultural challenges unique to their communities. ABC Owned Television Stations’ news special spotlights stories from each station’s market in New York, Los Angeles Chicago, Philadelphia, Houston, San Francisco, Raleigh–Durham and Fresno.

The special is executive produced by ABC Owned Television Stations’ Race and Culture executive producers Mariel Calizo Myers, Porsha Grant and Nzinga Blake. They worked closely with an editorial team comprised of Latino and Hispanic colleagues who contributed their unique perspectives to each aspect of the docuseries. The special is hosted by ABC7/KABC–TV Los Angeles Race and Culture Reporter [Anabel Muñoz](#).

An example of how cultural perspectives were incorporated in the special can be seen in details such as the main title graphic for “Our America: Todos Unidos.” The creative team applied nontraditional colors inspired by elements that speak to different traditions. Pink is used as a base, commonly called “Rosa Mexicano” that has been an important symbol of the Mexican culture. The magenta, a traditional color used in typical costumes in central American countries and a hint of green representing the nature and richness found in Puerto Rico and the jungles and forests of the continent. The backgrounds with hints of flowers representations on papel picado alluding to a celebration of the culture and the festival traditions that surround Hispanic and Latino cultures.

From actors and activists to immigrants, Afro-Latinos and indigenous people, Hispanic and Latino people are building communities and keeping traditions alive while influencing the very fabric of the United States through entrepreneurship, advocacy, art, music and food. “Our America: Todos Unidos” shines a light on voices from this diverse, multiracial community with roots in Mexico, Puerto Rico, Dominican Republic, El Salvador, Venezuela and more as they honor their heritage and express their identity.

Examples of the diverse culture and rich tradition featured in “Our America: Todos Unidos” include the following:

- **Edward James Olmos & Latino Film Institute** – Award-winning actor, activist and founder of the Latino Film Institute, [Edward James Olmos](#), shares his mission of introducing the art of filmmaking to young children in Southern California. Olmos, and the CEO of the festival, Rafael Agustín, show how this brand of artistry can change a young person’s life while also being a source of cultural pride.
- **Latino | Latinx | Hispanic** – The meaning behind each term, how they overlap and why they matter to the community. The ongoing debate is discussed in first-person

narratives representing diverse Hispanic and Latino regions, generations and nations of origin. People proudly share how they identify, explore the meaning of the terms, and highlight the diversity within the community.

- **Separated and Reunited** – In this emotional story, we learn about Mabel Gonzalez and her three sons who fled their native Honduras together but were separated for years when Mabel was deported. The eldest son shares his personal journey of becoming a caregiver to his brothers while their mother worked to return to the United States.
- **Más Masa** – Diverse cultures, one common ingredient: Masa! Venezuelan, Mexican and Salvadoran chefs show how their respective communities use masa to make dishes unique to their cultures. Recipes steeped in nostalgia for immigrant families and considered staples in many Latino homes.

Beginning Sept. 15, the first day of Hispanic Heritage Month, viewers can stream the stories of Hispanic and Latino communities spotlighted in “Our America: Todos Unidos” across ABC Owned Television Stations’ eight websites and each owned stations Free News App: [ABC7/WABC-TV New York](#), [ABC7/KABC-TV Los Angeles](#), [ABC7/WLS-TV Chicago](#), [6ABC/WPVI-TV Philadelphia](#), [ABC7/KGO-TV San Francisco](#), [ABC13/KTRK-TV Houston](#), [ABC11/WTVD-TV Raleigh-Durham](#) and [ABC30/KFSN-TV Fresno](#), and connected TV Apps on streaming platforms Fire TV, Android TV, Apple TV and Roku.

*“Our America: Todos Unidos,” the 60-minute special, will air on WABC-TV New York, Sunday, Sept. 19 **(1:00 p.m. EDT)**; KABC-TV Los Angeles, Saturday, Sept. 18 **(10:00 p.m. PDT)**; WLS-TV Chicago, Sunday, Sept. 19 **(11:00 p.m. CDT)**; WPVI-TV Philadelphia, Sunday, Sept. 19 **(2:00 p.m. EDT)**; KGO-TV San Francisco, Saturday, Sept. 18 **(9:00 p.m. PDT)**; KTRK-TV Houston, Saturday, Sept. 18 **(11:35 p.m. CDT)**; WTVD-TV Raleigh Durham, Sunday, Sept. 19 **(2:00 p.m. EDT)**; and KFSN-TV Fresno, Saturday, Sept. 18 **(10:00 p.m. PDT)**. * Check your local listings for air times on ABC’s Localish Network.

About ABC Owned Television Stations

Disney Media Entertainment & Distribution’s eight owned ABC stations are multiplatform leaders in local news and information. Collectively No. 1 across all U.S. television, reaching 23% of households and more than 34 million Total Viewers and 62 million digital visitors a month, the eight stations are comprised of WABC-TV New York, KABC-TV Los Angeles, WLS-TV Chicago, WPVI-TV Philadelphia, KGO-TV San Francisco, KTRK-TV Houston, WTVD-TV Raleigh-Durham and KFSN-TV Fresno. The stations also deliver locally sourced storytelling to more than 17 million viewers across America through its multiplatform lifestyle network, Localish. In 2020, the stations received five Broadcast & Cable awards, including in the 2020 Best in Local TV Awards category as Station Group of the Year for its innovative and next-generation news reporting, and in the major market category for 2020: Best News Coverage, Best Digital Multiplatform or Website, Best Investigative

Reporting Station Group and Best Public Affairs Programming, illustrating the group's strength and ever-increasing growth and reach in the multiplatform space.

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