



Nov. 20, 2020

**CELEBRITIES JOIN THE FUN AS 6ABC'S DUNKIN'
THANKSGIVING DAY CELEBRATION KICKS OFF THURSDAY,
NOV. 26 (8:30 A.M. EST)**



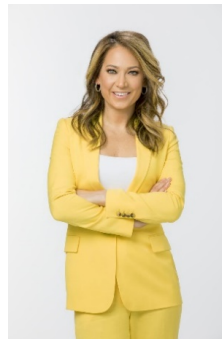
**Featuring 'Live''s Kelly Ripa and Ryan Seacrest, and 'Good Morning
America''s Ginger Zee**

Viewers Can Stream the Virtual Parade Celebration Live on 6abc.com, [6abc Philadelphia News App](#) and [6abc Connected Television Apps](#) on Fire TV, Android TV, Apple TV, Hulu and Roku Platforms

Viewers Can Win Fantastic Prizes in 6abc's Watch and Win Sweepstakes



Kelly Ripa and Ryan Seacrest



Ginger Zee



DJ Jazzy Jeff



Carson Kressley



Julia Rae

6abc, Philadelphia's most-watched television station and leading news source, rings in the holiday season with its 10-year title sponsor [Dunkin](#) for the **"The 6abc Dunkin' Thanksgiving Day Celebration,"** on **Thursday, Nov. 26 (8:30 a.m. EST)**, followed by three and a half hours of virtual celebrity appearances, performances and sweepstakes contests throughout the special. The reimagined celebration is hosted by 6abc Action News [Rick Williams](#), [Cecily Tynan](#), [Adam Joseph](#), [Karen Rogers](#) and [Alicia Vitarelli](#) with special guest host Carson Kressley and Julia Rae. They are joined by special guests Ginger Zee of "Good Morning America," "Live" hosts Kelly Ripa and Ryan Seacrest, and Philadelphia's DJ Jazzy Jeff.

"We were determined to provide our viewers with the wonderful Thanksgiving morning programming they have enjoyed for decades," said Bernie Prazenica, president and general manager of 6abc/WPVI-TV Philadelphia. "While we can't be together for a parade on the parkway, we can be together through the magic of sharing Thanksgiving as a community on 6abc. For out-of-town families that used to visit the parade, we encourage them to download one of our streaming apps and host a virtual watch party with their family."

In addition to the hosts, the virtual celebration includes performances and celebrity appearances that include the most-awarded female gospel artist of all time CeCe Winans, musician DaVonda Simmons, actress Hayley Orrantia, Disney Channel's star Ruby Rose Turner of "Coop & Cami Ask the World," Mandy Gonzalez, Norm Lewis, Billy Flanigan, Deniece Williams, Just Sam, Louis Knight, Runaway June, Disney's The Lion King, Philadanco, with special guests from Walt Disney World, and viewers can enjoy past memorable parade moments.

"As Dunkin' celebrates its 10th anniversary as the title sponsor of the 6abc Dunkin' Thanksgiving Day Parade, our Greater Philadelphia-area franchisees are thrilled to continue being a part of such a special holiday tradition," said Jackie Keown, Field Marketing Director for Dunkin' Brands. "We want to thank our amazing partners at 6abc for a decade-long partnership that brings Philadelphia's favorite holiday tradition to the community and beyond and look forward to celebrating safely this year with viewers at home!"

Joining title partner Dunkin' ([dunkindonuts.com](#)) as major corporate sponsors are Acme Markets ([acmemarkets.com](#)), Ram Trucks ([ramtrucks.com](#)), NRG ([picknrg.com](#)), Verizon Fios ([verizon.com](#)), and Forman Mills ([formanmills.com](#)).

Additionally, viewers will have the opportunity to win numerous Prizes range from a Florida vacation for six to TradeWinds Island Resorts to free Dunkin coffee for a year. The contest and rules pertaining to the prizes can be found at 6abc's ["Watch & Win"](#).

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About 6abc/WPVI-TV Philadelphia

For over half a century, 6abc/WPVI-TV Philadelphia has been broadcasting to viewers in the Delaware and Lehigh Valleys, an area covering southeastern Pennsylvania, northern and central Delaware and southern New Jersey. As the No. 1 station in Philadelphia for almost 45 years, 6abc Action News delivers local news, information, traffic and weather to more than 3 million homes. Action News captures over half of all Adult 25-54 news viewers on an average

day*. In the past year, Action News has won 2,633 out of 2,662 newscasts in Households for a winning percentage of 98.9%.†

*Based on April 2020 Nielsen survey

†Based on May 2019 - April 2020 Nielsen data

Twitter: <https://twitter.com/6abc>

Instagram: <https://www.instagram.com/6abcactionnews/>

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